

Statement of Work — Summer Mental Performance Pilot

A non-clinical emotional performance engagement for the men's basketball program — 8 weeks of summer concentration, two in-person training & check-in sessions, full year of access

CLIENT	PROVIDER
Drexel University — Men's Basketball	CHRP (Journey One LLC)
PROGRAM	ACTIVATION
8-week Summer Pilot, 2026	Roster onboarded and first session scheduled within one week of signing

Overview

CHRP is a non-clinical emotional performance tool. Each athlete uses short, music-anchored routines to support focus, recovery, and composure — building habits they own themselves. CHRP equips the men's basketball program with a guided summer program that is built, run, and carried by CHRP, requiring minimal staff time. This Statement of Work defines the scope, deliverables, terms, and investment for the pilot.

Scope

Full men's basketball roster and coaching staff, for an eight-week summer engagement. CHRP leads onboarding, delivery, and reporting. The program is designed to add no meaningful operational burden to the coaching staff.

Deliverables

- **Platform access** — every athlete and coach onboarded onto the CHRP app; CHRP handles setup end to end.
- **Two live sessions** — an on-site launch session and a mid-summer session, both led by CHRP staff.
- **Founding Partner benefits** — white-glove onboarding, founding rate locked for the pilot, continued renewal discount (\$8,995 vs. \$15,000 standard), and public recognition as the first program in the CAA to deploy CHRP with its roster.
- **Weekly routine delivery** — one short team routine provided per week across the engagement.
- **End-of-summer engagement read** — an anonymized, team-level summary of roster usage delivered in August.
- **Team playlists (Lock-In, Reset, Recover)** — three team-level playlists built from CHRP's model and the roster's aggregate listening, delivered for save into the team's own Apple Music or Spotify. Curation only; music licensing remains with the streaming platform.
- **First-in-the-CAA positioning** — standing as the conference's first program deploying CHRP with its roster; a culture and recruiting story the staff can use, subject to mutual approval.

How It Runs — Responsibilities

CHRP HANDLES

- All onboarding and account setup
- Both live sessions, start to finish
- Building and delivering routines
- Weekly routine drops
- Support and troubleshooting
- The August engagement report

DREXEL STAFF HANDLES

- Designate one staff owner (GA or Director of Operations) for scheduling
- Approximately 10 minutes per week of practice time
- A one-time 30-minute setup

Footprint Guarantee

CHRP COMMITS, IN WRITING

No more than 2 live sessions · 10 minutes per week · 30 minutes of one-time setup.

If the program ever exceeds this footprint, Drexel is under no obligation to renew.

Term & Success Measure

Term	An eight (8)-week summer concentration to elevate the program, anchored by two (2) in-person training & check-in sessions led by CHRP. Full year of platform access for coaches, staff, and athletes (pre-, in-, and post-season). Roster onboarded within one week of signing.
Success measure	A facilitated launch with full-roster participation, sustained use through the mid-pilot session, and the players' own assessment of value at the August review — the program's honest read, from the athletes, of what stuck and what it's worth. Not a usage quota.
Mid-pilot session	At approximately week 4, a second on-site session led by CHRP to gather the roster's feedback and fine-tune. The athletes' input shapes the program.
Review	A 30-minute debrief in August covering what stuck and the players' assessment, after which Drexel decides on continuation.

Investment

\$3,995

Founding Partner Rate

Standard program \$15,000; founding rate locked. Coaches, staff & athletes — full year of access.

\$8,995

Year-Two Renewal — founding rate

Founding discount carries forward. Standard program \$15,000.

The founding rate reflects first-program status and the value of early feedback; it is locked for the founding term. Renewal is earned, not assumed — if engagement does not meet the success measure, Drexel owes nothing beyond the pilot fee.

Scope & Data

CHRP works at the individual level: each athlete's practice is their own, and behavior change occurs because the athlete chooses it — not through monitoring. CHRP is not surveillance, therapy, screening, or a mental-health safety net, and complements — never replaces — Drexel's counseling and sports-medicine resources. Coaches and staff receive only anonymized, team-level engagement; individual athlete data is never shared. CHRP retains no custodial role over student education records.

Athlete Feedback & Stories

A core part of the pilot is capturing athletes' own feedback — it shapes the program and helps both parties understand what worked. CHRP may use athlete feedback, experiences, and testimonials to improve the product and in its marketing, with appropriate consent: anonymized or aggregate feedback may be used freely, while any named, attributed, or otherwise identifiable athlete testimonial, quote, image, or likeness will be used only with that athlete's express consent. Nothing in this section constitutes a name, image, or likeness (NIL) arrangement or compensation.

Drexel University — Authorized Signature & Date

CHRP / Journey One LLC — Jeff Smith, CEO & Date

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